

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Mahony, *et al.*
Application No. : 10/594,370
For : **Electronically Controlled Film Transport Methods and
Systems**
Filed : May 16, 2007
Examiner : Dowling, William C.
Art Unit : 2878

VIA EFS Web - Online
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REQUEST FOR SUPPLEMENTAL ACTION

Sir:

Pursuant to MPEP § 710.06, Applicants call to the attention of the U.S. Patent & Trademark Office (“the Office”) certain errors in the Advisory Action, mailed March 3, 2011. Specifically, and as explained below, the Advisory Action at least failed to consider remarks submitted in the Response Under 37 CFR § 1.116 (“the Response”), submitted February 10, 2011 and failed to answer all material traversed in the Response. *See* MPEP §§ 707.07(f), 714.12. Accordingly, Applicants request that the Office reconsider the present application, including all of the material traversed, and issue a supplemental action.

The Advisory Action stated that the “Response to rejection contains new arguments not previously presented which would require further consideration.” The

Certificate of Electronic Filing

I hereby certify that this correspondence is being electronically filed with the United States Patent Office via EFS Web, on March 21, 2011.

/Gina Hamrick/
Gina Hamrick